

Patrick Reinig

der PHOTOGRAPH

Communication photography
for corporate communication, branding & marketing



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Pictures communicate the customer's message to the target group.

- Photographs present managers and employees on the Internet and customer magazines.
- Photographs visualize complex processes and complicated workflows.
- With interactive 360° panoramas and virtual tours make your company come alive.
- Photographs market your company in the social media channels.

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Communication photography
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Purposefully and directly i convert your communication into pictures.

I photograph for

- retail, service provider, freelancer
- small business, medium business, large business
- national & international companies
- marketing agencies, advertising agencies, PR agencies

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der PHOTOGRAPHER

Working example: brand & green electricity campaign



Customer:
der Versorger.REWAG
Regensburger Energie- und
Wasserversorgung AG & Co KG

Advertising agency:
List & List Advertising
Creativconcept GmbH

Working example: Bus driver sympathy campaign

Der Lubomir: das Beste,
was Sie zwischen
Bahnhof und Dechbetten
für **1,86 Euro kriegen
können.**

Lernen Sie unsere Busfahrer besser kennen.
Jetzt auf rvv.de/busfahrer

Unsere
Busfahrer:
Das Beste
am RVV.

RVV Regensburger
Verkehrsverbund



Customer:
RVV - Regensburger Verkehrsverbund GmbH

Advertising agency:
List & List Advertising

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Employer branding, business portrait & corporate headshot



e.g. for
das Stadtwerk.Regensburg
TOTAL Deutschland GmbH
Continental Automotive GmbH

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Products, advertising & interior photography



e.g. for
MM-Store GmbH
Bayern Design GmbH
das.Stadtwerk.Regensburg

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360° panorama & exterior photography



e.g. for
Deutsche AVIA Mineralöl-GmbH
TOTAL Deutschland GmbH
das Stadtwerk.Regensburg

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Aerial photos & aerial panoramas



e.g. for
WAGO Kontakttechnik GmbH
Risthof - Urlaub am Alpsee

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Visualization of work and workflow processes



e.g. for
Thieme Compliance GmbH
Barmherzige Brüder - Klinik
St. Hedwig
Aufwind GmbH

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My core competency

Communication photography
for corporate communication, branding & marketing

My happy customers

der Versorger.REWAG
TOTAL Deutschland GmbH
das Stadtwerk.Regensburg
Continental Automotive GmbH
RVV Regensburger Verkersverbund GmbH
...

My experience

I have been photographing for companies for more than 30 years



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Let's start the game!

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